Party like a ROCKSTAR!

Heavyweight boxing champion Anthony Joshua, TV & Film Star Warwick Davis, and Reality Star Fearne McCann are just a handful of celebrities to use the event specialists Cater Express. But why? We went to speak to directors Edward Wentworth-Shaw and Pamela Naidoo to find out why Cater Express is the star's choice.







I was greeted by a very welcoming receptionist at Cater Express's office in Chiswick and was shown an annual review with a lovely herbal tea as I waited. Browsing through the company brochure, it was remarkable how many stars used Cater Express as their preferred choice. Big Narstie, Chipmunk, Giggs, Hollywood Director Paul Greengrass, Frank Skinner and BAFTA award-winner and Top Boy star Michael Ward are all seen with Cater Express's directors and staff as they feast on BBQ/Hog Roasts, silver service dining and drinking around amazing looking LED bar and furniture.

"Good morning, nice to meet you, my name is Edward" I was greeted by Director Edward Wentworth-Shaw wearing a 3-piece suit. "I was just reading your brochure; you have an interesting clientele portfolio" I responded as Mr Wentworth-Shaw showed me into the board room. Pamela Naidoo was awaiting me there and welcomed me with an amazing, friendly smile. They began to explain the process from A-Z on what makes Cater Express so different from all other event and catering companies. By the end, I wasn't surprised why they were the UK's most sought after.

"It's all about having a well-oiled system in place, understanding client needs then re-creating that experience. It doesn't matter whether it's a small or large birthday in your garden, anniversary, wedding, or corporate event, we treat each client with absolute consideration. We can make the magic happen for our clients, including exotic requests, from African singing dancers to opera-singing waiters, no matter the request, we will make it happen. Our services are affordable because we supply all services in-house and are not the middleman. We plan your entire event without the excessive fee of professional event planners. As all equipment, staff and services are supplied directly from us, we are a one-stop shop for all our client's event's needs."

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It was evident that Cater Express provided luxury, but the most important thing I wanted to know as I'm sure a lot of people do, how much does all this cost? So, I requested a quote, there and then, 80 people Hog/Roast and BBQ with welcome drinks and cocktails from their stylish LED mobile bar. They began with a series of questions to ascertain detail, they asked about presentation, health & safety, garden layout, duration, the list of questions produced ideas that I didn't even think of and in the end, expecting to re-mortgage my house to pay for all this, it was way cheaper than I anticipated, shockingly affordable.

"Our Chefs have been trained and have worked at high-end places such as the 'Ritz' and 'Four Seasons', our Event Managers have worked for global consultancy companies such as KPMG and Atkins, and our event staff, dressed in elegant company attire (bow ties and waist coats), have extensive professional experience and always provide a service with a smile. That's what makes us different I believe, our process, presentation and price. You get the world, but you don't have to pay for it!"

> *"Thank you Cater Express for making our anniversary amazing, so remarkably special. We loved the Alice in Wonderland Afternoon Tea and your team was exceptional throughout."*
>
> – Warwick Davis

Now I understand, Cater Express over-delivers – when you expect and pay for a standard event and they turn up with Blossom Trees, Vintage Victorian Lamp posts and award-winning food from Selfridges, it's no surprise that the Houses of Commons, The High Commission, and major brands such as Superdrug, Autotrader, Ralph Lauren and British Airways choose Cater Express. It's the same reason celebrities flock to their services. It's the reason the South African Rugby Team chose them, and David from Hammersmith used them for throwing a 21st birthday party for his daughter. The reason is the same... you get an experience, not just a bog standard event. I'm no celebrity star, but I will certainly be using Cater Express, simply because they make you feel like one.







Cater Express

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